

## Medical Visualization – a new Standard for Medicine and Research

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In an often abstract and almost mystifying field like medicine, meaningful visualizations are gaining ever greater importance. Depictions showing critical detail are often indispensable for important presentations, lectures or training videos, and tend to make the conveying of difficult content easier. While the depiction and presentation of complex medical content was previously the exclusive domain of computer specialists, it can now also be implemented by doctors and researchers with solid general PC-knowledge. Dosch Design is a pioneer in the field of computer visualization and offers the medical community an extensive range of 3D-products, from many anatomical details to basic medical devices and equipment. New in this line-up are the products DOSCH 3D: Medical – Bacteria, DOSCH 3D: Medical – Human Cells und DOSCH 3D: Medical – Viruses und DOSCH 3D: Human Anatomy – Skin which all contain numerous textured 3D-models at a list price of 179,- USD. Many medical application areas are already using the benefits of imagery for improved training and education, for promotions and marketing of new medications, active ingredients and processes, or for depictions of scientific results through animation or simulation. Other uses are editorial content or articles in periodicals (newspapers, magazines), TV (medical or science reports) or online websites, packaging design for medicine or 3-dimensional presentation of medical devices. Lastly, the depiction of new medications' curing impact on the body stands to gain a lot from the vast capabilities of 3D-visualization. All 3D-products are periodically updated and amended in order to keep up with the ever-evolving medical knowledge.

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### About Dosch Design

DOSCH DESIGN develops cutting-edge and user-friendly graphics products for professional use in the areas film, 3D-design, desktop publishing, animation and visualization. In this effort Dosch Design translates its general high quality-standards into equally high-quality products with an attractive price-performance ratio. When used in compliance with the license agreement, Dosch Design products are always license-free, therefore not causing any further cost when used commercially. Promotional images and more detailed information regarding any new products can always be obtained through:

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