

Dosch HDRI: Product Lighting Shines the Perfect Light on any Product

(May 27th 2009) Anybody who has ever labored on the proper illumination of a featured object like a wine bottle, piece of cookware or décor-lamp in a 3D-program will be grateful for the new Dosch HDRI: Product Lighting as a welcome design aide. The product offers a comprehensive selection of studio lighting setups which work particularly well with shiny, high-reflection or transparent surfaces, by creating pleasant and realistic lighting effects.

Contained are 147 high-quality High Dynamic Range images (11 lighting scenes for each of the 10 different color effects) which permit the use of a wide spectrum of color moods (yellow, black, brown, green, light-blue, orange, red, blue/gray, violet, white), plus 38 extra light-effects. Because of the know-how of the professional photographers involved in the development of this product it assures realistic lighting effects and superior final results.

Thanks to the new product Dosch HDRI: Product Lighting users can set their 3D-designs into the appropriate and most effective light, thereby achieving the best reaction by the target audience. Put your new product in one of the scenes and rotate the 360-degree lighting angle until the visual result is optimal for the intended purpose. Many user of 3D-programs like Cinema4D, 3dsmax, Maya, Softimage or Lightwave already rely on the high quality of Dosch Design products ... and save time and money by doing so.

Dosch HDRI: Product Lighting is only the latest proof of what Dosch Design has been striving for since the mid 1990s: Helping CG-users to achieve their professional design goals. The product is available for \$149, and can be ordered online anytime at www.doschdesign.com.

About Dosch Design

DOSCH DESIGN develops demand-inspired computer graphics products for professional use in the areas of 3D-design, visualization, animation, movies/TV and desktop publishing. In this endeavor Dosch Design has been translating its high design and quality aspirations into cutting-edge CG-productivity tools at a fair price. Dosch Design products are license-free and commercial use is covered with their purchase.

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