

Dosch Design now Offers Unlimited Lighting Scenarios – with the Brand New Dosch HDRI: Outdoor Lighting

(May 25th 2009) What has so far been the exclusive domain of commercial photographers, has now moved within easy reach of users of 3D-programs like Cinema 4D, 3dsmax, Maya, Softimage and Lightwave. With the assistance of the brand-new Dosch HDRI: Outdoor Lighting, realistic outdoor lighting-scenes can be created which in the past have only been obtainable with elaborate and expensive photo-shoots. All scenes were created by professional photographers for the use of virtual human models and characters, and they permit highly realistic illumination results.

The user can choose from 33 standardized photo-setups with various degrees of sunlight, reflector use and other lighting-impacting effects like diffusor, black cloth and more. The images were captured with High Dynamic Range technology and feature varying illumination from all possible camera angles, thereby providing the user with a vast array of options. Used lighting-variations include: strength and color of impacting direct light, gold and/or silver reflector, diffusor, black/white cloth, as well as differing real light conditions (sun, haze, clouds, twilight). This results in a broad spectrum of effects, offering the user an amazing diversity of lighting-options.

The HDRIs are perfectly suited for traditional catalog-production, beauty-shots, character portraits, and even product promotion pictures. The possibilities are almost endless, since every one of the 33 scenes can be rotated 360 degrees, and combined with other parameter settings this translates into thousands of different lighting options from just one scene. Users can therefore easily give their work a unique feel.

Dosch HDRI: Outdoor Lighting is only the latest proof of what Dosch Design has been striving for since the mid 1990s: Helping CG-users to achieve their professional design goals. The product is now available for \$149, and can be ordered online anytime at www.doschdesign.com.

About Dosch Design

DOSCH DESIGN develops demand-inspired computer graphics products for professional use in the areas of 3D-design, visualization, animation, movies/TV and desktop publishing. In this endeavor Dosch Design has been translating its high design and quality aspirations into cutting-edge CG-productivity tools at a fair price. Dosch Design products are license-free and commercial use is covered with their purchase.

Media Contact Information:

Europa

Dosch Design GmbH
Attn: Gisela Reger (gisela@doschdesign.com)
Kirchgasse 1
97828 Marktheidenfeld
Germany
Phone +49-93 91-50 70 90-0
Fax +49-93 91-50 70 90-20
Email: info@doschdesign.com
Web <http://www.doschdesign.com>

USA

Dosch Design US Shipping Center
603 Ruskin DR
Altoona, PA 16602 - USA
Tel / Fax: 1 (866) 3D-DOSCH (*Toll-free from US/Canada*)
Tel / Fax: +1 (814) 943-2807 (*international*)
Email: infoUSA@doschdesign.com
Web <http://www.doschdesign.com>
