

Dosch Audio: Piano Pieces – The perfect musical complement to exacting architectural visualizations

(January 27th 2010) Over the last decade or two, the astonishing spread of computer visualization has at the same time changed the way architectural projects are developed and then presented. It permits visual communication of designs and -at times- complex concepts for easier absorption by the target audience. While the totality of all visuals is THE critical content, quality music can be very beneficial and advantageous, by adding an acoustic dimension and possibly an emotional element to an otherwise "dry" subject. Movies, TV-shows and commercials have taken advantage of audio-effects for a long time, and the architectural and design community is increasingly following suit. Starting with an effective imagery the emotional impact of an otherwise mundane subject-matter (buildings and their functionality) can be amplified by a conducive audio track. Music creates or even stirs moods, opens and sharpens the senses, thereby maximizing the architecture's design appeal. Dosch Audio: Piano Pieces has been developed and composed specifically for the use with architectural visualization and real estate promotion. It contains a collection of 11 high-quality music pieces featuring calm and serene sound carpets. This makes the music clips ideal as background music that enhances the visuals without distracting from them. This benefit can be used during a variety of project stages from planning and early selection to marketing of finished real-estate objects like office-building, high-rises, or suburban residential developments.

Each of the music pieces has a length of 3-5 minutes, and they are all royalty & license-free, i.e. causing no additional cost or fees when used in public. All audio-tracks are provided as high-quality WAV-files in HiFi (44.100 kHz, 16bit Stereo), and are therefore well-suited for use in most professional applications. Dosch Audio: Piano Pieces can easily be purchased anytime through download from the homepage, or on a shipped CD. Now also available is the combo of advance-download, followed by shipment of disk. Track-samples are available from the product-page at www.doschdesign.com. As with all Dosch Audio products the price of this latest release is US\$ 109.00.

About DOSCH DESIGN

DOSCH DESIGN develops demand-inspired computer graphics products for professional use in the areas of 3D-design, visualization, animation, movies/TV and desktop publishing. In this endeavor Dosch Design translates its high quality-standards on the development side into equally high-quality products with an attractive price-performance ratio. When used in compliance with the license agreement, Dosch Design products are always license-free, therefore not causing any further cost when used commercially.

More detailed information regarding any new product can always be obtained through our

Media Contacts:

EUROPE

Dosch Design GmbH
Attn: Gisela Reger
Kirchgasse 1
97828 Marktheidenfeld - GERMANY

Tel: +49-93 91-50 70 90-0
Fax: +49-93 91-50 70 90-20

Email: gisela@doschdesign.com
Web www.doschdesign.com

USA

Dosch Design US Shipping Center
Attn: Harald Dertinger
603 Ruskin DR
Altoona, PA 16602 - USA

Tel / Fax: 1 (866) 3D-DOSCH (*Toll-free*)
Tel / Fax: +1 (814) 943-2807 (*international*)

Email: infoUSA@doschdesign.com
Web www.doschdesign.com

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