

Dosch HDRI: Industrial Backplates Optimizes Presentation of Industrial Goods & Settings

(February 15th 2010) The demand for convincing 3D-illustrations, advertising motifs and animations is continuously on the rise ... and it also clearly is a significant competitive opportunity when implemented properly. Especially in the –so far- niche market of machine building and industrial design this trend is gathering momentum due to the increasingly frequent virtual presentation of concepts and ideas prior to the –expensive- building of prototypes. With HDRI: Industrial Backplates Vol. 1 & Vol. 2 Dosch Design is now offering the perfect 3D-backgrounds for depiction of industrial fabrication and related settings. These 2 products were specifically developed for visualizing industrial production, assembly or repair shop scenarios, and offer designers opportunities by increasing the realism of the client's production process or prototype visualizations. Included is a broad spectrum of environments and features, from well-equipped factory floors to treatment (spray paint) and air-flow simulation booths. Some regular spaces like office and conference room are covered, too. With this specialized HDR-tool-kit designers can present factory designs and prototypes with perfect lighting and texture properties ... as if the designs were reality already.

Dosch HDRI: Industrial Backplates Vol. 1 und Vol. 2 each contain 16 time-saving and realism-enhancing backplates with the matching HDRIs for lighting and reflection. The images are provided as .HDR-files and can therefore be used in all popular 3D-software applications. As with all DOSCH DESIGN products, these releases can also be purchased at www.doschdesign.com – either as Download, as the shipped DVD, or a combination of the two (shipped product plus automatic advance Download). The motif range, quality as well as relevant compatibility guide can be reviewed Online prior to purchase. As with all individual HDRI-products, the price is \$149 per product.

About DOSCH DESIGN

DOSCH DESIGN develops demand-inspired computer graphics products for professional use in the areas of 3D-design, visualization, animation, movies/TV and desktop publishing. In this endeavor Dosch Design translates its high quality-standards on the development side into equally high-quality products with an attractive price-performance ratio. When used in compliance with the license agreement, Dosch Design products are always license-free, therefore not causing any further cost when used commercially.

More detailed information regarding any new product can always be obtained through our

Media Contacts:

EUROPE

Dosch Design GmbH
Attn: Gisela Reger
Kirchgasse 1
97828 Marktheidenfeld - GERMANY

Tel: +49 (93 91) 50 70 90-0
Fax: +49 (93 91) 50 70 90-20

Email: gisela@doschdesign.com
Web www.doschdesign.com

USA

Dosch Design US Shipping Center
Attn: Harald Dertinger
603 Ruskin DR
Altoona, PA 16602 - USA

Tel / Fax: 1 (866) 3D-DOSCH (*Toll-free*)
Tel / Fax: +1 (814) 943-2807 (*international*)

Email: infoUSA@doschdesign.com
Web www.doschdesign.com