

DOSCH Audio: All Tracks Now Also Available for Purchase Individually

(June 15th 2010) DOSCH Audio offers an astounding collection of music and sounds for enhancing visualizations with fitting audio. Since recently all of DOSCH DESIGN's audio products can be found on their own website – www.doschaudio.com - , where new pieces of very diverse styles are added on a regular basis. A brand-new feature is the availability of individual audio-tracks - no purchase of the complete DOSCH Audio product is necessary anymore.

“We want to offer customers who are searching for project-matching audio, or who are economizing in a tough business climate, to have the opportunity to accomplish their audio goals by acquiring all the preferred tracks, and to do so within their budget.” says Sebastian Dosch, CEO of DOSCH DESIGN.

“We hear from customers that visual presentations with beneficial supporting audio are much better received than without. What has so far been reserved for movies, TV or commercials is now increasingly used by companies. Music creates or emphasizes emotions and makes a “dry lecture” easier to absorb. Many of our customers have recognized this advantage and bank on the benefits of our music & sounds.”

Pursuing that new approach, many people overlook the legal ramifications that come with much of the music available on the Internet for instance ... Copyrights often apply, and infringement on those can spell trouble, incl. fines. Once purchased, DOSCH Audio products on the other hand can be used license-free, thereby sparing the user time-consuming copyright investigations, and new payments with each new use.

The music clips and sound effects are perfect for TV-documentaries and trailer, business presentations or video-clips. In addition they are ideal as background or accompaniment music for presentations and a wide range of events, incl. in the arts (museums, galleries, exposé, or even fashion shows).

Besides common titles there are specific audio tracks for vehicle-visualization, sport, architecture and product or company presentations available. At DOSCH DESIGN we work with specialists from the respective genres, and analyze which styles, tempo and sound characteristics are particular beneficial for certain uses and applications. For every piece there is a sample on the website so customers can hear exactly which of the 100s of music tracks best fit their needs.

About DOSCH DESIGN

DOSCH DESIGN develops demand-inspired computer graphics products for professional use in the areas of 3D-design, visualization, animation, movies/TV and desktop publishing. In this endeavor Dosch Design translates its high quality-standards on the development side into equally high-quality products with an attractive price-performance ratio. When used in compliance with the license agreement, Dosch Design products are always license-free, therefore not causing any further cost when used commercially.

More detailed information regarding any new product can always be obtained through our

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