

Re-Structuring at DOSCH DESIGN

(May 18th 2010) For more than 15 years the name DOSCH DESIGN stands for superior quality in the area of 3D-Computer Graphics products and visualization tools. The rapid growth in scope, as well as the large number of products are now necessitating a new alignment and grouping of the previously existing product lines. Thus, the 300+ products which were so far marketed from one central homepage will now be divided up between various portals:

DOSCH 3D with all 3D-models, textures and HDRIs (www.dosch3d.com)

DOSCH Architecture – pictures, 3D models and textures for professional architecture visualization (www.doscharchitecture.com)

DOSCH Audio with royalty free music and sound effects for visualizations (www.doschaudio.com)

DOSCH Medical - with important products for effective presentations and visualizations in medicine, Pharma and research (www.doschmedical.com)

DOSCH Stock Media with license-free individual images and effects which can be acquired separately (www.doschstockmedia.com)

DOSCH Design Studio, the service branch which caters specifically to individual 3D and CG-projects. (www.doschdesignstudio.com)

“We’ve been prompted to implement this by recent users’ feedback” says Sebastian Dosch, CEO of DOSCH DESIGN GmbH. “The great variety of products has made it difficult for users to get a sense of what’s available, and also to find the best product for the current project. With the new structure we have created the optimal framework for addressing customers’ individual needs as well as specific user segments. Furthermore, a global navigation tool on the various sites and web-pages will always allow quick transfer to another portal. That way the customer can “switch gears” quickly, in order to find the most relevant type of products. All new website continue to be 100% DOSCH DESIGN GmbH.”

Besides the already known business areas there are additional ones in the pipeline which will complete the DOSCH DESIGN portfolio by the end of 2010. One of these key-services is Dosch News Viz (www.doschnewsviz.com), which will be presented in a few weeks. It is an innovative platform for editorial staff and current news reporting in the Online, print and TV-media. This is where journalists will have access to a comprehensive image-database, supporting ever-changing current events. As with all DOSCH DESIGN products the images can be used license free.

About DOSCH DESIGN

DOSCH DESIGN develops demand-driven computer graphics products for professional use in the areas of 3D-Design, visualization, animation, movies/TV and desktop publishing. In this quest DOSCH DESIGN steadily transforms its high design and quality standards into time-saving, cutting-edge products with an attractive price/performance ratio. Choose from over 300 products for accomplishing a wide array of visual and audio tasks with results that will impress the most discerning audience. Thanks to their license-free status DOSCH DESIGN products can always be used without additional cost.

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