

## **DOSCH DESIGN launches DOSCH Stock Media**

*(December 15th 2010)* Four weeks ago DOSCH Stock Media was officially launched by Sebastian Dosch at the Photoshop Convention in Munich. This is a new business area for DOSCH DESIGN which comprises a large collection of license-free, individual images for the creative industries.

For years DOSCH DESIGN has been building a first-class reputation as a developer of high-quality 3D-products; entering the stock-media business is the logical next step for this already diversified company. "The demand for content for the use in Photoshop™ and similar graphics programs is great, and we are only reacting to that trend" says Sebastian Dosch, CEO of Dosch Design. But he also stresses the new venture's differences from conventional stock media agencies.

"Classic photo material offered by established stock image companies won't be seen much at DOSCH Stock Media – there is plenty of that already available. Rather, we intend to fill in the existing gaps by putting our emphasis on catering to the users' creative freedom. All media offered by us will be highly customizable and therefore allow quick and individual editing for a specific use."

The images are virtually created and offer multiple design-levels with a high degree of creative flexibility. This gives the user the opportunity to add his or her signature style and project-driven design ideas, thereby making "off-the-rack" image-convenience unique in character to viewers worldwide. Most media is also perfectly cut-out (isolated) in order to assure appearance of the object with clear and realistic contours which will beautifully blend into any background.

A further, critical advantage is that all the individual images are license-free. With a DOSCH Stock Media purchase customers obtains the right to use the object over and over again in a myriad of ways, no matter what the circulation or geographic reach of the published format ends up to be.

The image-database & selection is regularly being expanded. "We try to stay in close contact with our customers and users at the frontline, so we can react quickly when requests or specific motif needs arise" says S. Dosch. The images are perfectly suited for use in advertising, Internet- or product design, screen-design, App-development or for editorial layouts.

For people intrigued by this, DOSCH Stock Media is offering a special image-collection – free! Until January 15<sup>th</sup> 2011 the free material can be downloaded at URL <http://www.doschdesign.com/pub/DoschStockMediaSampler.zip> and use even for commercial purposes and projects is certainly permitted.

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## About DOSCH DESIGN

DOSCH DESIGN develops demand-inspired computer graphics products for professional use in the areas of 3D-design, visualization, animation, movies/TV and desktop publishing. In this endeavor DOSCH DESIGN always strives to combine its proven design and quality aspirations with an attractive price-performance ratio. DOSCH DESIGN products can always be used license-free, which means no additional costs arise due to use in a commercial setting.

Additional information or images can be requested from the following office.

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