

DOSCH DESIGN supports visualisation in medicine with three new products

Immediate availability of 3D models of the human ear, dentition and respiratory system

(April 12th 2011) Rapid progress in recent image processing techniques plus growing computing power continues to open up new application scenarios. Especially in research and development, visualisation brings enormous benefits – benefits medical technology has enjoyed for some time now. The spatial representation of complex anatomical structures has developed into a key technology for many areas of medicine: it now plays an essential role in operation planning, image-aided surgery, patient consultancy and diagnosis support. Medical technology also exploits visualisation for instruction and training work. Increasingly realistic simulations mean that fundamental surgical techniques can now be acquired even outside the operating theatre.

DOSCH DESIGN recognised this trend early on and has been developing accurate, detailed 3D models for medical use for many years now. Three new products have recently been added to this extensive library: DOSCH 3D: Medical Details – Human Ear, DOSCH 3D: Medical Details – Human Teeth und DOSCH 3D: Medical Details – Respiratory. The representations of the human ear, human teeth and respiratory system are impressively realistic and are utilised in medicine- and surgery-related illustrations and animations. Many physicians and users from the field of medicine use the 3D models from DOSCH DESIGN since they can be sure that the representations are perfectly true-to-life.

The three new products can be ordered directly from our website at www.doschdesign.com and are priced at EUR 119 each. We do not charge licensing fees – even for commercial use.

About DOSCH DESIGN

DOSCH DESIGN develops demand-inspired computer graphics products for professional use in the areas of 3D-design, visualization, animation, movies/TV and desktop publishing. In this endeavor DOSCH DESIGN translates its high design and quality aspirations into high-quality products with an attractive price/value ratio. DOSCH DESIGN products can always be used license free, which means there are no additional cost for commercial use.

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